bacon&eggs MAGAZINE

ADVERTISING RATES

Bacon & Eggs Magazine is born from a simple truth: that our community is full of extraordinary people doing remarkable things — but their stories often don't travel beyond their immediate circles.
This magazine exists to change that.

Bacon & Eggs is a celebration of the everyday champions who make the Goulburn Mulwaree and Upper Lachlan worth calling home.

It uncovers the hidden gems living next door, running local businesses, fighting for worthy causes, creating art, building connection and shaping our shared future. It brings together the stories, achievements and everyday magic of our people and places - uncovering our talents, diversity, quirks and kindness to remind us why this community is special, why it matters.

That's what we're building: a platform to amplify voices that deserve to be heard, weaving together the many threads of our diverse community into a shared story we can all be proud of. When we see ourselves reflected in the pages of this magazine, when we read a story that surprises and inspires us, we aren't just reading about our community. We're shaping it.

Katrina Tite

Editor & Founder, Bacon & Eggs Magazine

For questions about advertising options, availability or suitability, please get in touch—we're happy to talk through what will work best for your business or organisation.

Book your advertisement in three or more issues and receive a 10% discount on each placement.

Advertising Terms & Information

Effective from 1 January 2026

Full advertising terms and conditions are provided during booking process or available on request by contacting advertising@baconandeggsmagazine.com.au.

RATES AND AVAILABILITY All rates are introductory and subject to availability. Advertising and advertorial space is limited, and bookings are only confirmed once payment and final artwork are received. Rates will change as the magazine grows.

ARTWORK & DEADLINES PDF or JPEG are suitable. Images must be of high resolution for best quality. Final artwork must be supplied by the deadline communicated during the booking process. Late artwork may result in placement in a later issue or forfeiture of the booking.

EDITORIAL STANDARDS All advertising and advertorial content is accepted at the discretion of Bacon & Eggs Magazine and must align with our editorial standards and community values.

ADVERTORIALS Advertorials are clearly labelled in the magazine. Final editing, layout and presentation decisions rest with the editorial team.

CANCELLATIONS Cancellations or changes must be made in writing by email by the agreed booking deadline.

PAYMENT Payment is required prior to publication. Late payment may result in placement in a later issue or forfeiture of the booking.

DISTRIBUTION Print quantities and distribution methods may vary by issue and cannot be guaranteed.

LIABILITY Bacon & Eggs Magazine accepts no responsibility for errors in advertising content submitted/approved by the advertiser. Advertisers are responsible for ensuring all claims, offers and contact details are accurate and compliant.

USE OF ADVERTISING MATERIAL By advertising with Bacon & Eggs Magazine, advertisers grant permission for their ad or advertorial to be referenced in promotional material for the magazine (including website and social media), unless otherwise requested in writing.

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ADVERTISING RATES

Full page

Advertorial

Full Page $660
(210x297mm, inside front/back cover)

Full Page $550
(210x297mm, standard)

Half Page $330
(210x148.5mm, horizontal)

1/3 Page $275
(186x85mm horizontal or 54x277mm vertical)

Quarter Page $220
(186x62mm horizontal or 90x134mm vertical)

Love Local Marketplace $165
(1/6 page, one photo and up to 50 words + web address)

Full Page Advertorial $440
(advertiser supplies photo)

Full Page Advertorial $660
(magazine photography)

ARTWORK - all artwork must be supplied as high resolution PDF or JPEG files at full size, with 5mm bleed and crop marks. All fonts must be outlined. Images must be embedded in file or supplied as separate links/attachments.

Quarter page (vertical)

Half page

1/3 page (horizontal)

Love Local Marketplace

1/3 page (vertical)

Quarter page (horizontal)

Please refer to the Advertising Terms and Information on previous page.